A Framework of Micro, Small and Medium Retail Enterprises Development in Developing country the case of Dar es Salaam

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Abstract

Although micro and small retail units are discouraged and often demolished under strong anti- establishment campaigns. The objective of this paper is to develop a conceptual framework that guides development of micro, small and medium retail enterprises as job creators, sources of incomes and a means of eradicating poverty in a developing country. Micro, small and medium retails are interrelated institutions that support each other in their developments. Over time Micro retails change; develop into small retail establishments, before expanding to medium scale retails. That interdependence questions the persistent demolition and eviction of micro retail businesses given inherent valuable jobs, cash incomes, internship for entrepreneurship development, experience to run business, grow into small retail enterprises. The model has implications to policy urging planners to spare micro, small & medium retails development creating an enabling environment that allows entrepreneurs' create jobs to fight poverty. The model has wider use to other sectors of the economy.

Key words: Inter-relationship of micro, small and medium scale retails, retail change