Propositions

1. Women working in the tourism industry are the ‘authors of their own problems and opportunities’.
   (this thesis)
2. Performing well in the tourism industry generates status; performing well in the household generates respect.
   (this thesis)
3. Nature conservation in Tanzania is laborious as long as poverty persists.
4. Effective marketing is not primarily driven by consumers’ belief of the value of a product but by the producers’ ability to convince consumers.
5. Empowerment of women entails more than just a 50% representation of women in economic, social and political sectors.
6. The increase of advertisements on the signboards along the roads in Dar-es-Salaam city in Tanzania is directly related to the increase in traffic jams on the same roads.

Propositions belonging to the PhD thesis, entitled:

**Women's participation in tourism in Zanzibar: an enactment perspective**

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Wageningen, 14 December 2016