Strategic Planning and Higher Education Management in Africa

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Abstract

A book that aims to identify the core problems facing African universities and to examine the potential role of strategic planning in addressing them. It reviews global, regional and national development trends in higher education, and identifies problems within the areas of human resources, organisational culture, physical resources, municipal services, governance, financial resources, and quality and quantity of academic and professional outputs. The authors then provide examples from the University of Dar es Salaam's experience and transition programmes to demonstrate how the adoption of a strategic planning and management culture can address the principal common areas of concern.

The book is organised into sections covering: higher education management, historical perspectives of planning at the University of Dar es Salaam; strategic planning in higher education institutions; the development of corporate strategic plans; development of the university's five-year rolling strategic plans; strategic planning and the catalysts of the University of Dar es Salaam's transformations; and strategic planning transformations; and strategic planning in African universities, constraints and prospects. The final section also presents experiences from eight other African universities which are known to have adopted strategic planning, and assesses how these universities are addressing core problems. Universities included in the study are Moi; Makerere; Ghana, Kwame Nkrumah; Zambia, Eduardo Mondlane, Botswana and Namibia.

Keywords